



## 2021 SPONSOR LEVELS

### Bronze Level: \$200

- 1x Custom ABMPHR Shirt
- Event Booth Space
- Certificate of Appreciation

### Silver Level: \$500

- 3x Custom ABMPHR Shirts
- Event Booth Space
- Custom Sponsor Plaque

### Gold Level: \$1000

- 5x Custom ABMPHR Shirts
- 2x Custom ABMF Hats
- Event Booth Space
- Custom Sponsor Plaque

### Platinum Level: \$3,000

- 5x Custom ABMPHR Shirts
- 2x Custom ABMF Hats
- Event Booth Space
- Custom Sponsor Plaque
- 5x Race Entries

### Diamond Level: \$5,000

- 5x Custom ABMPHR Shirts
- 2x Custom ABMF Hats
- Event Booth Space
- Custom Sponsor Plaque
- 10x Race Entries

# 2021 AARON BUTLER MEMORIAL PURPLE HEART RUN

08/14/21 GARDEN VALLEY, IDAHO

10/23/21 LAS VEGAS, NEVADA

## WHAT IS THE AARON BUTLER MEMORIAL FOUNDATION?

The Aaron Butler Memorial Foundation is chartered to honor the fallen, engage communities throughout our Nation in meaningful social action events, and close the growing gap between the Nation's Populace and the Warfighting Minority. Founded by veterans who were shaped by war, the ABMF strives to continue Aaron's legacy of tenaciously defending the oppressed. The ABMF achieves its mission through conducting the Purple Heart Run Series, and youth leadership development events.

## WHAT IS PURPLE HEART RUN SERIES?

The inaugural Aaron Butler Memorial Purple Heart Run was held in 2019, and hosted 1,200 participants and volunteers. Despite the challenges of 2020, the event was safely conducted in a rural area of Idaho and hosted more than 700 participants, volunteers, and spectators.

2021 will be the first year in which the ABMF conducts two runs, the first on August 14th in beautiful Garden Valley, Idaho (an hour north of Boise) and the second on October 23rd in Las Vegas, Nevada as part of the International Special Forces Association Convention. Each event is expected to host well over 1,000 participants.

With guest speakers, engaging visual materials, and meaningful content, the PHRs are more than just runs - they are emotional and educational experiences!

## HOW CAN MY ORGANIZATION HELP?

Event Sponsorship

Marketing Assistance

Auction Item Donations